

# BIGGER & MUCH BETTER

IN 2013, PROFIT'S ANNUAL RANKING OF CANADA'S FASTEST-GROWING COMPANIES WILL FEATURE 500 BUSINESSES. **YOURS COULD BE ONE OF THEM!**



**WHAT'S NEW** For its 25th anniversary, the Canada's Fastest-Growing Companies program is expanding to celebrate and reward 500 businesses. Yours could be one of them! For the first time, we'll rank companies **nationally, regionally and by industry**. We've also made financial reporting changes to make participation far more attractive (for instance, we'll no longer reveal the profitability of companies). Learn more at [PROFIT500.com](http://PROFIT500.com)

**WHY** Ranking Canada's Fastest-Growing Companies by five-year revenue growth (nationally, regionally and by industry), the PROFIT 500 program gives entrepreneurs and their businesses the recognition they deserve for their achievements and contributions to Canada! Make the ranking, and you'll receive coverage in PROFIT that can attract new customers, employees and business partners—and lead to higher sales. You'll also receive an invitation to the PROFIT 500 CEO Summit, Canada's most rewarding conference for entrepreneurial achievers.

**HOW** The PROFIT 500 ranks companies by five-year revenue growth. You'll be a contender if your sales have grown by just **50% in the past five years**. Simply return the postage-paid ballot below, or enter online at [PROFIT500.com](http://PROFIT500.com). If you don't have final numbers yet, give us your best guess.

**ENTRY DEADLINE: MARCH 31, 2013**

## ENTER THE 2013 PROFIT 500 TODAY!

Each year, PROFIT Magazine celebrates Canada's Fastest-Growing Companies. Enter today for your chance to receive national recognition of your success and an invitation to the exclusive PROFIT 500 CEO Summit.

COMPANY NAME: .....

CHIEF EXECUTIVE'S NAME AND TITLE: .....

STREET ADDRESS: ..... CITY: .....

PROVINCE: ..... POSTAL CODE: ..... TELEPHONE: .....

CHIEF EXECUTIVE'S EMAIL\*: .....

YOUR NAME AND TITLE (IF OTHER THAN ABOVE): .....

YOUR COMPANY'S APPROXIMATE TOTAL REVENUE IN 2007: .....

YOUR COMPANY'S APPROXIMATE TOTAL REVENUE IN 2012: .....

YOUR COMPANY'S FOUNDING DATE (MONTH/YEAR): .....

WHAT YOUR COMPANY DOES: .....

**\*To be used only by PROFIT for communications concerning the PROFIT 500 program.**  
Minimum revenue conditions apply. Quebec-based candidates will also be considered for ranking in les Leaders de la croissance in *L'actualité*.  
Participants agree to the terms and conditions of the PROFIT 500. For more details, visit [www.PROFIT500.com](http://www.PROFIT500.com) or call 1-800-713-GROW.



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For more details, visit [PROFIT500.com](http://PROFIT500.com) or call 1-800-713-GROW. Fax this entry form to 416-764-1404 or mail it to PROFIT 500, One Mount Pleasant Rd., 11th Flr., Toronto, ON M4Y 2Y5